Evolving the Federal Reporting Model – Key Needs Identified
Disclaimer

Views expressed are those of the speaker. The Board expresses its views in official publications.
Project Objectives:

- What Information do users seek?
- How to Present it?
Project Approach:

- User Surveys & Interviews
- Focus Groups
- Roundtable Discussions
User Groups Included:

- Citizens & Citizen Intermediaries
- Congressional Staff
- Managers & Executives
Results

Users Sought Specialized Information

Challenges in Understanding Terms & Concepts

Users Preferred a Central Source
Examples

Cost of war in Afghanistan

Result of programs

Budget vs. Actual

Long-term Sustainability
Need for CUEs

Context
• Relate categories of data, e.g., program cost and performance

Understandability
• Multimedia can help

Ease of access
• Electronic reporting can make digital data accessible and searchable from desktop and mobile devices
Illustrative Structure of Related Data – Program Cost, Performance, Location, and Time
However, the user could see a video, text, or graphics – many possibilities